

DHL Freight celebrates grand opening of warehouse in Manisa, Turkey

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"We're thrilled to be opening our brand-new warehouse in Manisa," declared Uwe Brinks, CEO DHL Freight. "We've chosen to make a significant investment in our own network here in order to meet our customers' growing needs and take advantage of Turkey's essential geographic location for logistics routes."

DHL Freight built the facility in the Manisa Organized Industrial Zone to meet requests from customers for warehousing services, which can now be provided in close proximity. Uwe Brinks led the opening ceremony, at which Hasan Kavci, Managing Director, DHL Freight Turkey was also present. The

investment is part of DHL Freight's strategy FREIGHT 2020 to become the undisputed market and quality leader for road freight. To this end, DHL Freight continuously invests in its network, including over 200 terminals in 32 countries.

"Manisa hosts Turkey's first logistics park and is home to some of the country's leading production and import/export companies," explained Kavci. "Our new warehouse provides a great opportunity to play a role in these global operations."

Firms in the region of Manisa export to more than 100 countries worldwide and had an export volume worth nearly 3.5 billion Euros in 2017. This makes Manisa one of the top ten export cities in Turkey. Around 50 employees will work at DHL Freight's new location, ten of whom are new additions to the company. Alongside Warehousing services, they will provide tailor-made value added services.

Source: [Deutsche Post DHL](#)